



USAID
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PUBLIC-PRIVATE PARTNERSHIPS

Public-Private Partnerships (PPPs) leverage the expertise, resources and interests of government and privately operated industries or organizations to achieve mutually beneficial objectives.

In the context of USAID Oceans, public-private partnerships are developed to catalyze cross-sector initiatives that support the advancement of catch documentation and traceability (CDT), fisheries management and human welfare.

Some of the benefits of public-private partnerships include:

- Increased mobilization of resources;
- Distribution of risks and benefits;
- Increased scalability;
- Increased trust, support and buy-in amongst stakeholders;
- Decreased operational “silos”; and
- Greater sustainability and support.

THE CHALLENGE

Southeast Asia’s fisheries are increasingly being challenged to enhance CDT protocols, more sustainably manage their fisheries resources and address serious human welfare concerns to ensure that their fisheries are able to continue to be prosperous. Its fisheries operate in a multifaceted landscape with transboundary resources, varying regulations and complex supply chains. These complex challenges require the participation of regional, national and local governments, together with private industry and organizations.

USAID OCEANS’ APPROACH

To improve transparency and accountability in the seafood supply chain and combat illegal, unreported and unsustainable fishing, USAID Oceans engages a variety of fisheries stakeholders to form new partnerships among governments, regional institutions and the private sector.

(continued on reverse)



PHOTO: FARID MARUF / USAID OCEANS

USAID Oceans aims to form partnerships that support the design and implementation of learning site catch documentation and traceability systems, enhance fishery sustainability and address the sector's human welfare injustices. To achieve these goals, USAID Oceans supports:

INDUSTRY SUPPORT AND PARTICIPATION. USAID Oceans develops strategic, market-driven partnerships that capitalize on industry technical expertise, market position and capacity to engage national and local government counterparts. Developing partnerships in the seafood industry grounds USAID Oceans-supported CDT systems within the seafood industry's regional and international realities, while bolstering system scalability and sustainability. Engaging buyers, industry, and non-governmental organizations (NGOs) is essential to motivating suppliers to adopt and scale CDT and builds a forum for common industry dialogue on traceability standards and requirements.

LONG-TERM SUSTAINABILITY. USAID Oceans engages development organizations, foundations and other partners to leverage public and private sector funding that can further investments into traceability initiatives. Banks, impact investors and other financial institutions can provide sustainable investment and financing mechanisms to address cost barriers and support wider system adoption.

DEPLOYMENT OF CUTTING-EDGE TECHNOLOGY. USAID Oceans partners with technology providers to harness the latest communication technologies and traceability innovations to ensure USAID Oceans-supported CDT systems are developed and implemented with the best available connectivity, data capture and transmission capabilities.

CAPACITY BUILDING. USAID Oceans strongly believes that robust partnerships are the foundation of any catch documentation and traceability project and thus engages national fisheries agencies to build their capacity in developing partnership strategies, identifying high-value partnerships and executing partnership agreements to further national and local objectives.

USAID Oceans engages with a wide range of stakeholders to develop partnerships between national and local governments, intergovernmental organizations, fisheries associations, seafood and technology companies, fisher groups, NGOs and others. Some of USAID Oceans' partners include:



Learn more at seafdec-oceanspartnership.org or contact us at info@oceans-partnership.org.